

OPLI Proposal for 2019 Town Meeting: Amend Zoning Regulations Section 10.1(b)(5) as follows:

## Section 10 SUPPLEMENTAL DISTRICT REGULATIONS

### 10.1 OFFICE PARK & LIGHT INDUSTRY

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#### B) Design Standards.

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#### (5) Signs and Sign Illumination.

(a) **Business Signs.** Each business within the OPLI district may be allowed the following signs:

(i) **Business Name as Part of a Directory Sign:**

- a. One sign as part of a directory sign may be allowed. The size, lettering and color will be in conformity with other signs located on this directory. Each sign will be accompanied by a designated lot or street number for identification purposes.
- b. The sign shall be of an integrated and uniform design and shall be located as a directory within the OPLI Park or area. The directory sign shall not be placed near the intersection of the business park entrance and a street or highway. The signs shall be single sided with lettering visible upon entering the park. They shall identify the name of the business ~~only. No logos or other graphics shall be allowed.~~
- c. A Directory sign shall not exceed a total of 64 (sixty-four) square feet. This square footage does not include the area dedicated to the support system for the sign. The name of the office park/light industrial facility may also be included as a crown sign to a directory sign. ~~The size and placement of the crown sign shall be approved by the Planning Board.~~ The placement of the directory sign shall be a minimum of 100 feet from the edge of the road pavement.

(ii) **Business Premises Signs:** Each business within the office park/light industrial facility may be allowed the following:

- a. A sign not to exceed 16 (sixteen) sq.ft. that is affixed to the building. The sign shall identify the business and may include a logo or graphics.
- b. Professional nameplate signs not exceeding 4 square feet each, and not to exceed (32) thirty-two square feet in total. These

signs are to be used in conjunction with a sign affixed to the building ~~(as described above in (b)(i))~~. The purpose of these signs is to identify key individuals or professionals within a group practice or company. These signs shall be in conformance with the signs of other businesses located in the same facility.

(iii) **Property Signs:** Each Building owner shall be allowed a free standing sign, not to exceed 20 sq. ft. These signs may identify the several businesses located within the building. Placement of these signs shall not obstruct visibility of traffic on the roadway and/or in and out of parking areas and shall be located ten (10) feet from the edge of the pavement. These signs shall be two-sided and shall be installed perpendicular to the roadway.

(iv) **Facility or Office Park Entrance Signs:** The developer or associate of owners of an office park/light industrial facility are allowed two signs not to exceed 20 sq.ft. at the entrance of the facility bearing the official name of the office park/light industrial facility only. The size and placement of any facility or office park entity sign shall be approved by the Planning Board. ~~At its discretion the Planning Board may allow a second entrance sign bearing only the name of the facility or office park not to exceed 20 square feet.~~ These signs may be single or double sided.

(v) **Directional Signs.** Internal directional signs may be allowed within the park. They shall be uniform in size and style and shall not exceed eight (8) square feet. These signs are intended to direct the public to the street number only. Directional signs shall be located within the road right-of-way so as not to prohibit visibility for incoming and outgoing traffic. The sign shall identify the business and may include a logo or graphics.

(vi) **Sign Illumination:** Sign lighting shall be continuous, not intermittent or flashing or changing. Illumination for the sign may be by spotlighting or by internal means. Spotlighting shall be placed or hooded so that the light shall not shine onto the roadway and/or parking area or abutting properties or cause glare or reflection creating a traffic hazard or public nuisance.