

**Now
it's
much
easier
to keep
Downtown
Lee
BUTT-
FREE!**



Lee Greener Gateway Committee



SCAN ME



Activity Highlights

As our name implies, we're active in a wide range of initiatives throughout Lee and support similar efforts in adjacent communities collaborating with other like-minded organizations.



Who We Are

The Lee Greener Gateway Committee is a citizens' committee whose mission is to be instrumental in Lee's being a Greener Gateway to the Berkshires – more sustainable, environmentally-friendly, and attractive for residents, visitors, and future generations.

Lee Needs Your Help

You can make a difference every day by large and small actions to reduce, reuse, and recycle and to help keep Lee clean. Come to us for useful resources– from information to compost pails.

To learn more about what we do, please visit our section of the Town's website:

<https://www.lee.ma.us/recycling-greener-gateway-committee>. If you're interested in volunteering for one or more of our activities or joining the Committee, contact us:

Peter Hofman, Chair

(pdhofman12@gmail.com)

Valerie Bluhm, Vice Chair

(valerie4748@gmail.com)

The Problem

Yes, they're very small, but cigarette butts are a big problem. Locally, they're an eyesore, especially downtown, where they are the most frequently found litter.

According to information published by Keep America Beautiful:

- When smokers litter their cigarette butts community quality of life suffers and can result in a decline in foot traffic, tourism, business development, and the value of housing. It also decreases the appeal of public spaces. These impacts are important to Lee.
- Cigarette butts are the most frequently litter item.
- Tobacco products comprise 38% of all roadway litter.
- Cigarette butts contain plastics – and likely toxins – that don't quickly degrade and can harm the environment.
- More littered environments encourage more cigarette butt littering.

Working on a Solution

The Lee Greener Gateway Committee has taken steps to try to reduce cigarette butt litter downtown.

- We've worked to keep downtown litter free.
- Research shows that the addition of ash receptacles/butt collectors reduces the cigarette butt littering rate. So we installed 11 *Sidewalk Buttlers* cigarette butt collectors downtown. Eight of them look like this (two others have *Keep Massachusetts Beautiful* branding):



- These collectors permit users to dispose of their butts without first having to snuff them out.

Locations of the Butt Collectors

The *Sidewalk Buttlers* are in the following locations:

- just south of Bucky's Tavern
- at the corner of Main Street and the former Price Chopper parking lot
- near the benches next to Town Hall
- in front of Finders Keepers
- near the entrance to Appetito
- near the end of the crosswalk in front of Salmon Run
- in front of the Locker Room
- next to Goodwill at the edge of Teddy Bear Park

Two other collectors are on No Parking signposts in the alley adjacent to Town Hall behind the first block of Main Street businesses. There is one green stand-alone butt collector at the north end of the alley behind Salmon Run.

We will purchase and install additional collectors as needed. To suggest new locations, please contact us.

We will regularly empty the collectors and recycle the butts.